



the focal plane

May 2005

Pierce County Professional Photographers Association

Bulletin

Modern Trends in Albums

Erika Millwee of Albums Inc Tuesday May 24th, at Eddies Catering.

In the last few years a bunch of new styles and designs of albums have appeared. Mostly due to the digital revolution, there are far more choices and methods of bookmaking available.

Erika will discuss new trends and marketing possibilities, not only for weddings but in portrait and commercial businesses too. She has been an outstanding vendor member of the association.

Cedric Silas will lead a round table discussion before dinner about image presentation methods and requests you bring your ideas and even a sample presentation to the meeting to share, be it paper, digital or projected.

Doors open at 5:30 and the round table starts as soon as two people sit down. Dinner at 6:30 or so. The official meeting starts at 7 PM



President's Message

Brian Page.

(strangely enough this association keeps on running even without a message from our president, I'm not quite sure how that is possible, so I'll keep this space available in case of emergencies, cause you know, that Mt St. Helen's IS starting to smoke again)

Whitmere, Cantrell, Berg, Idaho

Now you wouldn't expect such a trio of NAMES like this, I mean Washington doesn't get these many top guns together at the same time. I'd expect you'd have someone local who went to one of these guy's workshops to speak about what they learned and how they implemented it.

Sunday June 5th and Monday the 6th. And it's only \$69 bucks.

Bruce Berg talks about marketing to seniors. Ken Whitmere is the granddaddy of wall portraiture, and if you think you can't do it here, remember he's in Yakima, a cow town up wind from Hanford, the nuke dump, if he can do it... And Bambi Cantrell, the neo chantuse of modern wedding photography. 800-544-4149

Don Mac Gregor at Southwest

Sunday June 12th, closer and less expensive. Only \$50 for members which includes us since were neighbors. I guess he's the Canadian version of Ken Whitmere, will share his family portraiture knowledge, from 12 to 6:30 with dinner to follow.

Call Marie at (360) 456-6443



Calendar

May 24th PCPPA General Meeting at Eddie's

June 5 - 6, Inland Empire Marketing Summit, Coeur d'Alene, ID, Bruce Berg (sponsored by RSS), Bambi Cantrell, and Ken Whitmire, 800-544-4149, www.powermarketing101.com

June 12, PP Washington Seminar, Olympia, WA, Don MacGregor, 360-456-6443
tmlsfoto@comcast.net

June 12-14, PP Oregon Seminar, Warm Springs, OR www.pporegon.com

June 19 - 24, Golden Gate School, Oakland, CA, www.goldengateschool.com

June 19 - 24, West Coast School, San Diego, CA, www.prophotoca.com/wcs

July 17-21, Image Explorations, Shawnigan Lake, BC, Canada, 11 instructors, www.imageexplorations.ca ,
don@macgregorstudios.com

Aug. 3 - 7, GREAT AMERICAN PHOTOGRAPHY WORKSHOPS, "Mt. Rainier National Park".
www.gapweb.com

Aug. 11 - 14, GREAT AMERICAN PHOTOGRAPHY WORKSHOPS, "Palouse Region, WA".

www.gapweb.com

Aug. 20-21, Seattle, WA, Outdoor & Digital Photo Seminar, Daniel Cox & Bruce Dale,
www.outdoorphotographer.com

Sept. 11-12, PP Oregon Fall Seminar, Bend, OR with Sam Gardner, sponsored by RSS, www.pporegon.com

Sept. 24-26, PP Washington Fall Seminar, Packwood (Mt. Rainier), WA, Lisa Lamping on Children's
Portraiture, 509-422-4401, www.ppw.org

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PCPPA

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