



the focal plane

April 2006

Pierce County Professional Photographers Association

Bulletin

Tuesday April 25

Pierce County PPA

Monthly Meeting

Held at Tacoma Elks Lodge #174

1965 S Union Ave 253 272-1117

PROGRAM SPEAKER:

Wah Lui, CEO - Yuen Lui Photography
"Thinking Out of the Box"

Tuesday, April 25th - General Meeting - Tacoma Elks Lodge

5:30 p.m. Roundtable Discussion

6:00 p.m. Dinner - optional. Choose from up to 5 Banquet Menu items. Prices range between \$11.00 and \$13.00.

7:00 p.m. Wah Lui, CEO - Yuen Lui Photography
"Thinking Out of the Box"

5:30 pm- Roundtable discussion "How do you handle clothing and pre photo session consultations." MC Mike Elwell

6:30 – dinner- Wow great meals at the Elks - Reasonable

7:00-9:00 Program – How to Create Interesting Photographs – Wah Lui

Wah Lui CEO Yuen Lui Program speaker

Yuen Lui Photography Seattle, WA

Wah Lui, owner of the Yuen Lui Studios, will give a talk titled "How to Create Interesting Photographs." To illustrate his talk, he will use images from his own photography collection including those by Mary Ellen Mark, Judy Dater, Richard Avedon and Mario Giacomelli.

He also will show how these photographers affected his studio portrait work as well as his personal work.

Lui has lectured extensively in the PPA national and local conventions, taught at PPA's Winona School of Photography and West Coast School of Photography.

His personal work has been exhibited in New York, Boston, and Florida. His images have been produced in many books, including, most recently, Vicki Goldberg's "Light Matters: Writings on Photography" (Aperture, 2005).

Wah presented his program to the PPA National Convention Austin Texas this last January We are fortunate to have Wah come to our association and give us his ideas on photography, design, and innovation.

I have known Wah for 20 years, after meeting with him he always leaves me with a stimulated mind. - Mike Elwell

Here are more of our upcoming speakers.....

May 23

Ray Horn- Horn Graphics

Avoiding Procrastination: Time Management and Goal

Setting

**Do not miss this one!!!!

June 27th

Susan Marsidi Photography

The Art of Seeing

**Check out the 2006 PPW Educational Conference
Award Winning Images**

http://ppw.org/awards_2006.asp

PCPPA Executive Board Meeting

April 11, 2006

Location: Elks Club, Tacoma

Meeting called to order at 6:15 pm

Executive Board Members Attending:

President: Brian Page

Vice President: Mike Elwell

Secretary: Joni Atkinson

Treasurer: Allen Greenky

Librarian and Member at Large (membership): Willow Eskridge

Member at Large: (Print Competition Committee Leader) Kevin McGowan

Newsletter Editor: Michele Render

Executive Board Members Not Attending this meeting

VP (job share) Fred Rabel

Secretary (job share) Molly Finnell
Event Committee Leaders: Peter Walsh/Ray Burke
Web Master: Sharon Holcomb

Reports:

Vice President Report: Mike reviewed topics for upcoming programs in the works for general membership meetings in 2006. Wah Lui "Thinking out of the box" for April 25, 2006. Fred Rabel will get out the reminder to the general membership. Mike to follow-up with Ray Horn's presentation on Time Management in May.

Secretary's Report: Last month's minutes were distributed and accepted as presented. Mike Elwell not receiving emails, will update his approved address book.

Librarian's Report: Willow will continue to advertise educational cd's and books available for rent to the membership. Fred is transferring all VHS to DVD.

Treasurer's Report : There is \$2174.00 in the checking account. Allen will update Sharon on members paid so website can be current.

Member at Large (Print Competition) Kevin is now the representative for PPW in Pierce County. PPW interested in buying our display unit that is for sale. He will report back pricing interest. Suggested \$800.00-\$1,000.

Event Committee Report: Ray Burke is in Vegas at the WPPI convention.

Web Master's Report: Sharon will be listing all DVD's available to rent on the website after they are all transferred from VHS. The list provided from Willow and Jon is accurate, but she will hold off until all is available.

Sharon requested that the Treasurer notify her of members of PCPPA that have paid dues.

Old Business

- . Willow has been actively contacting photographers and studios to invite them to our meeting. After being contacted, she adds them to a group mailing sent out prior to the next meeting. Joni gave Willow a copy of visitors last meeting.
- . Ideas discussed for upcoming speakers to our organization. Mike shared the list of contacts he and Fred have been working on. He covered scheduled speakers through 2006.
- . Brian WA Non-Profit- working on getting notarized signatures for articles of incorporation and bylaws.
- . It is working well having job sharing for secretary and VP.
- . Picnic location ideas- start assembling committee?

New Business

- . Allen to make an updated list of dues paid for Sharon so web listing is current. List for Sharon will include all members who has paid dues. Followup needs to be assigned to those that still owe dues.
- . Mike framed the last speakers certificate and all agreed this is a nice touch. Joni will check on cost of frames with glass through Rice Studio Supply.
- . Suggestions of some speakers to include photographic needs and continued marketing topics that help educate to help photographers in *addition* to digital and photoshop workflow.
- . Discussion of good round table subjects. Mike to poll the membership on their interest by asking them to write one suggestion on what they would like to see. Time discussed on when to begin round table. 5:30pm is a good start time. Ideas included having round tables on months we do not have print competition with judges. (*February and October*)
- . Arrival time on non roundtable meetings is no later than 6:00PM so the Elks can get their dinner orders in.
- . Joni and Cedric made a list of badges needed for membership. Cedric to bring to next general meeting April 25th.
- . Willow requested funds for new training media for the library. **All board members will forward some suggestions on good sources.** Once some good media for purchase is decided, it was agreed that we have the funds to accomplish this.
- . Willow will advertise DVD's available each meeting. We have \$10.00 in the fund. Two items were rented last meeting.
- . Suggestion of an informal print competition for membership where we vote for our best of category (no judges just members) SPPA is doing this and it is great recognition for our members.

. **Board members and membership can send articles for next newsletter to help Michele.** Send to rendersphotography@comcast.net

. Willow to let the board know if we can help with contacting old members and prospective new ones who have visited recently.

.
The meeting was adjourned at 8:25pm. Our next board meeting will take place at The Mandolin Café.

Calendar of Events

Cindy Bury

Sun, April 23rd

10am-6pm

Essential Photoshop for 7 and CS

At Vento Photography in Olympia

Check out the PPW website for more info

http://ppw.org/professional_southwest.asp

Artists Connect Spring Show and Art Sale
(You'll see some work from Ursula Curran)

April 29th and 30th, 2006

10:00AM- 4:00 PM

Artworks: 201 Second Ave

Edmonds, WA 98020

A Retreat for Women in Photography

June 23-25, 2006

Red Rock Casino, Resort & Spa

Las Vegas, NV; www.redrocklasvegas.com

<http://www.ppa.com/i4a/pages/index.cfm?pageid=74>

Make More Money in Photography™

July 24-27, 2006

Hyatt Regency Scottsdale Resort & Spa at Gainey Ranch

scottsdale.hyatt.com

Scottsdale, AZ

<http://www.ppa.com/i4a/pages/index.cfm?pageid=48>

July 9-16, 2006

Sun Princess, departs from Seattle, Washington

Hosted by the Texas School of Professional Photography

<http://www.ppa.com/i4a/pages/index.cfm?pageid=493>

Live from Leavenworth PPW 2006 Fall Seminar

October 21-23, 2006

***Best Western Icicle Inn* http://ppw.org/fallseminar06_info.asp**

Michele Render, Newsletter editor,
rendersphotography@comast.net
www.rendersphotography.com